



# Geeks Analytics

## Alteryx Designer

# Certification Program

Build Job-Ready Skills | Automate Work | Advanced Analytics

2026

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# PROGRAM OVERVIEW

## About the Program

Alteryx Designer is one of the most powerful self-service data analytics platforms used globally for data preparation, blending, and automation.

This live training program is designed to help you:

- Clean and prepare large datasets
- Automate repetitive data workflows
- Perform advanced analytics
- Build end-to-end data pipelines and deliver insights faster

Perfect for professionals aiming to enter or grow in data analytics roles.

## Why We Are Unique?

**We are the ONLY organization offering a true JOB ORIENTED Programme**

- Personalized learning pace
- Full attention
- Faster mastery
- Custom feedback
- High clarity and confidence
- **Money Back Guarantee**
- **Brilliant Talent to get a chance for securing permanent position with Geeks Analytics**



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# MODULES & CURRICULUM



*Transform Your Data Skills.  
Automate. Analyze. Accelerate.*



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# Alteryx Designer



## Beginner Level

### ***Module 1: Introduction to Alteryx***

- Overview of Alteryx Designer interface
- Understanding the workflow canvas
- Tool palette and configuration window
- Data types and field concepts

### ***Module 2: Data Input & Output***

- Connecting Excel, CSV, and databases
- Input Data Tool
- Output Data Tool
- Data preview and metadata understanding

### ***Module 3: Data Preparation Basics***

- Filter Tool
- Select Tool
- Sort Tool
- Data Cleansing Tool
- Formula Tool (basic expressions)

### ***Module 4: Combining Data***

- Join Tool
- Union Tool
- Basic data blending concepts



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## Intermediate Level

### ***Module 5: Advanced Data Preparation***

- Multi-Field Formula
- Multi-Row Formula
- Parsing & Regular Expressions
- Data Reshaping (Transpose & Cross Tab)

### ***Module 6: Advanced Joins & Blending***

- Fuzzy Match Tool
- Join Multiple Tool
- Handling mismatched schemas

### ***Module 7: Workflow Optimization***

- Performance tuning techniques
- Workflow dependencies
- Containers & annotations
- Error handling techniques

### ***Module 8: Macros & Reusability***

- Introduction to Macros
- Creating Standard Macros
- Batch Macros
- Iterative Macros (Overview)



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## Advanced Level

### ***Module 9: Predictive Analytics***

- Introduction to predictive tools
- Regression models
- Forecasting basics
- Data sampling techniques

### ***Module 10: Reporting & Visualization***

- Reporting tools in Alteryx
- Creating dynamic reports
- Layout & formatting
- Exporting automated reports (PDF, Excel)

### ***Module 12: Capstone Project***

- Real-world business problem statement
- End-to-end workflow development
- Automation & reporting integration
- Final presentation & evaluation



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# PROJECT & PORTFOLIO



## PROJECTS

#1

Hands-On Projects You Will Build  
Capstone Project (Mentor Assigned)

## PORTFOLIO DELIVERABLES

#2

1-2 Real Projects  
Capstone Documentation  
Resume-Ready Achievements



## MOCK INTERVIEWS

#3

Mock Up Interviews by Mentors  
Job Ready Assessments & Certification  
Referrals in Job Openings



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# CAREER SUPPORT

## *Career Growth & Placement Assistance*

- LinkedIn Optimization
- Resume Rebuild
- GitHub Improvement
- HR + Technical Mock Interviews
- Job Referrals

## **EXTRA BENEFITS:**

- ✓ Lifetime access to content
- ✓ Flexible learning pace
- ✓ Mentor feedback calls
- ✓ Course Completion Certificate
- ✓ Job Assistance
- ✓ Moneyback Guarantee



✓ **PROVE YOUR BRILLIANCE** and step into a PERMANENT POSITION with **GEEKS ANALYTICS**



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# FEES & ENROLLMENT

*Program Fees (Alteryx Designer Certification Programme)*

*Duration: 04-06 Weeks (Flexible Pace)*

**Course Fee: ₹30000- INR/- (MONEY BACK GUARANTEE)**

Why Us?	Others	Geeks Analytics
Personalised Mentorship	✗	✓
1:1 Doubt Clearing Session	✗	✓
1:1 Interview Preparation	✗	✓
1:1 Project Engagement	✗	✓
Job Ready Preparation /Referrals	✗	✓
<b>WE NEED YOU</b>	✗	✓

NOTE: PRICE MENTIONED ABOVE IS FOR 1 ENROLLMENT AND NON-REFUNDABLE





**GEEKS ANALYTICS**

# Have Questions? Contact Us



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